

Meet the Winners

These stellar performers provide inspiration in a difficult economy

By Diana Mosher, Editor-in-Chief

The *MHN* Excellence Awards recognize the multifamily industry's most noteworthy people, companies and properties. Now in its fourth year, the awards were expanded in 2010 to include 11 new categories including Executive of the Year, Best Property Management Company of the Year and Best Marketing Program. On behalf of *MHN*, it's my pleasure to congratulate all the winners.

We thank all of you who took time out of your busy work schedules to enter the competition, as well as our 2010 judges. This year's panel was comprised of: Lori Reeves, vice president, CIO, Forest City Residential Group; Eric Brown, owner, Urbane Apartments; and Daniel Gehman, AIA, LEED AP, principal of TCA Architects.

The judging process is an opportunity to hear about what's on its way out as well as the emerging trends affecting all facets of the industry. Everyone walks away with new insights and new resources—many of which will be featured in *MHN*'s 2011 editorial line-up. In the meantime, don't miss our exclusive videos with the judges on *MHN* TV and this month's Executive Insight with Lori Reeves [page 6].

To choose this year's winners, the judges looked at a number of criteria including financial performance, customer service and resident satisfaction. As economists and business leaders debate about the speed of the economic recovery and the types of setbacks likely to impede our progress, these companies and individuals have proven they have what it takes to succeed no matter what.

Congratulations to all.



Executive of the Year

Matthew S. Greer, Chief Executive Officer

Company: Carlisle Development Group

Headquarters: Miami

No. of Employees Managed: 31

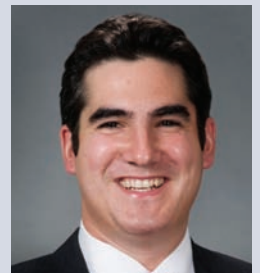
Number of Years at Company: 7

Previous Position Held: COO, 2005-07

No. of Units in Portfolio: 9,095

Active Regions: Fla., U.S. Virgin Islands

Value of Portfolio: \$1.378 billion



Matthew S. Greer will preside over the construction of almost 2,000 apartments this year, making Carlisle one of few developers in the country currently embarking on new construction projects. He attributes his company's success to the creation of solutions to social and development issues by blending the best of the public and private sectors.

In June 2010, Greer unveiled plans for Brownsville Transit Village, a five-phase, 467-unit, \$130 million, mixed-income development that will be LEED-certified. The project is a partnership between numerous government agencies, incorporates a range of community advocates and stakeholders, brings much-needed retail and economic development to an area that has been overlooked by the mainstream development community and leverages public and private financing sources to bring the project to fruition. Expected to create 1,900 jobs, Brownsville Transit is seen as a model for the future of urban economic development.

Judges' Comments:

[He's] not just catering to public money. His goals appear to be laudable. It takes something to be able to put together these complicated public/private deals. Adding a sustainable sensibility to that mix is like icing on the cake.

[Impressive that he] developed 2,000 units in a horrible economy.